



الجمعية العمانية للطاقة  
Oman Energy Association



11th Edition of the OPAL  
Award for Best Practices 2025  
**Sponsorship Package**

# AWARD OBJECTIVES

- The OPAL Award for Best Practices, launched in 2015, aims to showcase top-performing members and spread their accomplishments throughout the industry.
- The event provides the opportunity to other members to emulate their counterparts and to encourage them to compete in such proactive developments.
- The award program is designed to identify and honor companies and other organizations that have demonstrated best practices in developing, deploying, and maintaining solutions.
- A panel of independent judges, possessing expertise in the relevant field, selects winners based on submitted entry forms. Entries are evaluated on criteria including business value, maturity, innovation, and relevance to other organizations.

**The awards are structured where companies compete within the respective classes below:**

**Operating  
Companies**

**Large  
Contractors**

**Local  
Community  
Contractors**

**Small and  
Medium  
Enterprises**

## Sponsorship Opportunities

- The sponsorship have been designed for companies interested in maximizing their visibility at OPAL Award for Best Practices 2025 Event and reaching out to the attendees from a position of leadership.
- Sponsors of OPAL Award for Best Practices 2025 Event will benefit from high-level exposure at one of the largest Omani energy events.
- Sponsoring will help you achieve your business goals and reach out to your customer groups.

# CATEGORIES

## **Omanisation**

Most innovative policies and procedures implemented towards recruiting, developing and retaining Omani workforce.

## **Health & Safety**

Most successful HSE practice that has minimized risks to fatal injuries, damage to assets and reputation or change people behavior and improve safety culture.

## **Environmental and Sustainable Energy Excellence**

Highlights practices that demonstrate a significant positive impact on environmental sustainability and energy transition. It includes initiatives focused on emissions reduction (Net Zero Emissions), efficient use and conservation of water and electricity, waste minimization, and the adoption of sustainable or renewable energy solutions.

## **Energy Transition**

Adopting of energy efficiency initiatives like the usage of Renewable Energy, Green Hydrogen, better management of energy, thereby minimizing carbon footprint.

## **Operational Excellence**

Technically recognized as best practice in the industry, using innovative approaches or techniques that improved the operational efficiency and effectiveness in terms of reduced resources, time, and/or scale of economy, improved profitability so as to benefiting the company and the industry as a whole.

## **Research & Development (R&D)**

Sustained research and development activities that are developed or promoted or implemented for the benefit of the Energy Operations that enhance production without impacting safety and environment.

## **Omani Products and Services**

Companies who maximize the use of locally manufactured products and/or services that retain and improve local business partnerships and supply chain.



# Packages

## Diamond Sponsor

7000 OMR

- Gain prominent visibility by having your logo featured prominently in all OPAL media campaigns and promotional materials as the diamond sponsor for the event.
- Enjoy exclusive recognition as the diamond sponsor in the OPAL Award for Best Practices winners brochure, with your logo showcased prominently alongside the award recipients.
- Garner on-stage recognition as the diamond sponsor during the event, ensuring your brand receives direct acknowledgment and exposure in front of the attendees.
- Benefit from extensive advertisement opportunities through six dedicated adverts in the OPAL Monthly Newsletter, reaching a wide and engaged audience.
- Secure a valuable opportunity to have a round table, offering you six VIP seats.



# Packages

## Gold Sponsor

5000 OMR

- Ensure prominent visibility by having your logo featured in all OPAL media campaigns and promotional materials as a Gold sponsor for the event.
- Secure additional exposure with your logo showcased in the OPAL Award for Best Practices winners brochure as a Gold sponsor.
- Gain on-stage recognition as a Gold sponsor during the event, highlighting your support and commitment.
- Benefit from two dedicated advertisements in the OPAL Monthly Newsletter, maximizing your reach and engagement with the audience.
- Enjoy two VIP seats, providing an exclusive opportunity to experience the event in a premium setting and network with key industry influencers.



# Packages

## Silver Sponsor

3000 OMR

- Gain visibility through your logo being featured in all OPAL media campaigns and promotional materials as a Silver sponsor for the event.
- Showcase your logo as a Silver sponsor in the OPAL Award for Best Practice winners brochure, reaching a wide audience and demonstrating your support for excellence.
- Receive on-stage recognition as a Silver sponsor during the event, highlighting your valuable contribution to its success.



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